

2026 Advertising Opportunities

Engine Room e-Newsletter

The Engine Room is the MTA WA's monthly e-newsletter, which is distributed to over 1,500 automotive businesses, their staff and other interested parties.

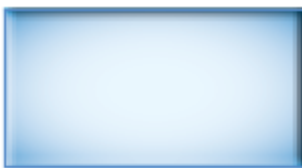
The newsletter boasts a highly engaged audience, with metrics that are constantly monitored to ensure the optimum level of interest is maintained.

Publication Schedule -

Month	Issue	Booking Deadline	Material Deadline	Distribution
February	166	Thu 22 Jan	Thu 29 Jan	Thu 5 Feb
March	167	Thu 19 Feb	Thu 26 Feb	Thu 5 Mar
April	168	Thu 19 Mar	Thu 26 Mar	Thu 2 Apr
May	169	Thu 23 Apr	Thu 30 Apr	Thu 7 May
June	170	Thu 21 May	Thu 28 May	Thu 4 Jun
July	171	Thu 18 Jun	Thu 25 Jun	Thu 2 Jul
August	172	Thu 23 Jul	Thu 30 Jul	Thu 6 Aug
September	173	Thu 20 Aug	Thu 27 Aug	Thu 3 Sep
October	174	Thu 17 Sep	Thu 24 Sep	Thu 1 Oct
November	175	Thu 22 Oct	Thu 29 Oct	Thu 5 Nov
December	176	Thu 19 Nov	Thu 26 Nov	Thu 3 Dec

Artwork Specifications -

Ad Space: Horizontal Banner



Specs: 800px (w) x 600px (h)

File Format: .JPG or .PNG

A hyperlink to your website can be included if desired (URL must be supplied upon artwork submission).

Advertising Rate -

Non-Members: \$350 + GST per placement, per issue.

Members: \$200 + GST per placement, per issue.



MOTOR Magazine

MOTOR is the MTA WA's print and digital magazine. It is widely considered the leading publication for the Western Australian automotive industry and is the only trade magazine that reaches business owners in all sectors of the industry.

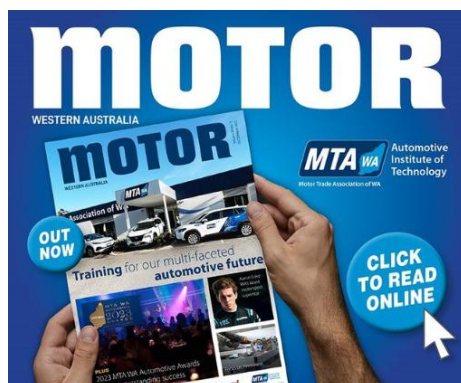
MOTOR is published twice per year and is distributed to over 1,500 engaged MTA WA members, and their employees. The magazine is also sent to industry leaders, state and federal politicians, and key decision makers.

Samples -

Print Publication:



Digital Publication:





Publication Schedule -

Edition	Booking Deadline	Material Deadline	Distribution
July Vol. 91 No. 1	14-Apr	29 May	03-Jul
December Vol 92 No. 2	29-Sep	30-Oct	04-Dec

Artwork Specifications & Rates -

Double Page Spread –



Specs: 420mm (w) x 297mm (h)

Bleed: 5mm

File Format: Print-ready PDF

Non-Member Rate: \$1,700 + GST, per placement, per edition

Member Rate: \$1,500 + GST, per placement, per edition

Full Page -



Specs: 210mm (w) x 297mm (h)

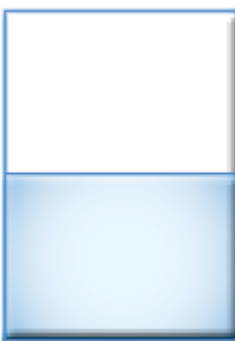
Bleed: 5mm

File Format: Print-ready PDF

Non-Member Rate: \$1,000 + GST, per placement, per edition

Member Rate: \$800 + GST, per placement, per edition

Half Page –



Specs: 210mm (w) x 148mm (h)

Bleed: 5mm

File Format: Print-ready PDF

Non-Member Rate: \$600 + GST, per placement, per edition

Member Rate: \$400 + GST, per placement, per edition